

## In Today's Battle of Business, You Need a Commander To Lead You to Victory

"If Captain Larry Brudnicki can guide his team through perilous life and death situations during the Perfect Storm, he can certainly guide you to safely and correctly analyze risk and reward."

Stephen Harris, NASA



### Proven Strategies — Proven Results

Captain Larry Brudnicki shows executives, leaders, managers and their teams how to master the art of decision-making. His proven steps allow you to identify the tasks, hazards & options inherent in every situation, and develop the ability to:

- ★ Maximize benefits while minimizing risks
- ★ Succeed when you can't control the situation
- ★ Become a better leader and manager
- ★ Improve teamwork and morale
- ★ Quantify the risks and rewards

### Real World Examples Lead to Real World Insights

When your audience is looking for style and substance, Captain Brudnicki rolls up his sleeves and shares captivating excerpts from his Coast Guard career. With his fast-paced and quick-witted style, this highly respected leader demonstrates how to achieve high performance against all odds.

### Perfect Storm Experience Leads to Perfect Solutions

Captain Larry Brudnicki led two dramatic rescue missions during the worst weather in 100 years, dubbed "The Perfect Storm." This harrowing story of real people battling for survival on a sea gone wild became a best-selling book and a top-grossing film starring George Clooney.

### Programs that Enlighten, Inspire and Entertain

Captain Brudnicki offers the following programs—all of which can be tailored to fit your audience.

**The Perfect Storm: Courage Under Pressure**

**Leadership Secrets from the Perfect Storm: 7 Steps to Making the Right Decision Every Time**

**Setting and Achieving Goals as a Team: 10 Steps to Implement and 10 Pitfalls to Avoid**

**Managing Risk in Turbulent Times**

**Application Session: Managing Risk in Turbulent Times**

“The leadership, teamwork and risk management strategies that were successful saving lives during The Perfect Storm can help any company or person succeed in any business climate.”

Larry Brudnicki



### Stellar Achievements that Demand Attention and Respect

Captain Larry Brudnicki draws fascinating insights from his stellar 30-year track record. His remarkable achievements include:

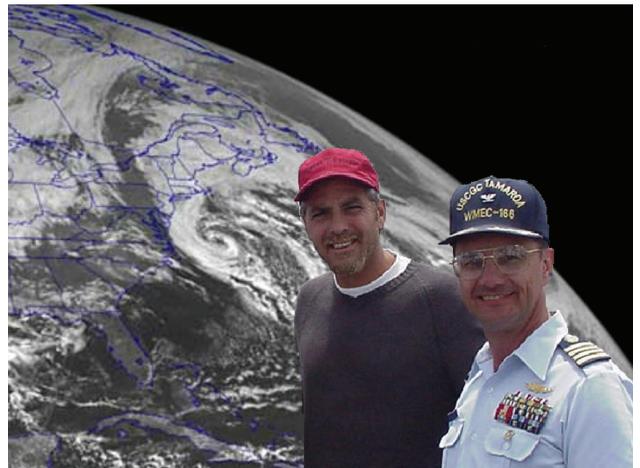
- ★ **Creating** innovative solutions to the ever-changing engineering support requirements of the White House during President Reagan’s inauguration.
- ★ **Directing** all Coast Guard operations and coordinating the efforts of 80 government agencies to provide for the safety of life, property and the environment during the 1995 America’s Cup Race.
- ★ **Establishing** a proactive waterways management system in the state of Alaska, and saving the federal government from the \$5 billion liability of the clean-up operation after the **EXXON VALDEZ** disaster.
- ★ **Managing** teams in the air and at sea to prevent the import of illegal drugs into the United States, resulting in the confiscation of more than 150 tons of cocaine, including the 10 largest cocaine seizures two years in a row.
- ★ **Leading** the team of engineers that developed and implemented a program converting all federal buoys and lighthouses to solar power. This project drew international attention, and praise from the Department of Energy as the **ONLY** successful government program of this magnitude.

“What a remarkable presentation! It was the perfect match for our audience... dynamic and engaging. Your positive impact made this event successful.”

Kelvin Anderson, Hewlett-Packard

### Renowned Expert and Published Author

Captain Brudnicki has been featured as a commentator and guest expert on ABC, the History Channel, National Geographic, the Discovery Channel, the Weather Channel, the Learning Channel, the Travel Channel, Outdoor Life Network and a myriad of other programs. As a contributor to *Real World Management Strategies That Work*, he details the 7 Steps to Making the Right Decision Every Time. And in his upcoming book, *Leadership Secrets from the Perfect Storm: Practical Solutions to Keep You on the Right Course*, he reveals all of his leadership secrets from the past to help you chart the best possible course toward achieving **YOUR** future goals.



If you’re ready to achieve a positive return on your investment,  
Book Captain Larry Brudnicki today!

CALL 866-816-8080

PerfectStormSolutions.com